

Lack of invention in the High Tatra hotels naming

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Investors' invention in finding names of new or acquired hotels in the High Tatra is probably giving out. „Some hoteliers bring names which irritate local inhabitants, because we think they are not suitable here, “Peter Chudý, director of the Tourist Trade Association High Tatra, told. The example is the name of hotel Panda, which appeared several years ago at Horný Smokovec. „Panda is protected animal, but we are not sure about, that Panda ought to represent facility in the High Tatra, “ Chudý told.

Visitors can have the problem in future with multiplicity of Grandhotels in the High Tatra. Not long ago just Grandhotel at Starý Smokovec and Grandhotel Praha at Tatranská Lomnica existed. Later Grandhotel Permon at Podbanske and Grandhotel Bellevue at Starý Smokovec were added. Grandhotel Kempinski is erecting at Štrbské Pleso, although it is return to its original name partially. The mark Grand belonged to the largest and the most luxury facilities in the High Tatra at the beginning of 20th century. A visitor can face up the situation that he remembers only, he stays in Grand hotel, and after arrival to the place he will find that several Grand hotels are in the Tatra.

Similarly it is with the name Palace and Bellevue (Beautiful view). In past only one Bellevue hotel existed in the High Tatra at Starý Smokovec. It was renamed to Grandhotel Bellevue after reconstruction. However, it will not remain the only one. Bellevue Palace ought to grow on the place of the wrecked Community centre at Starý Smokovec. Furthermore, the old hotel Bellevue stays at Starý Smokovec to date. The name Palace is also much frequented. In addition to the original hotel Palace, owned by the Bathhouse Nový Smokovec, also Royal Palace accrued in this district, Bellevue Palace will grow at Starý Smokovec and Palace Tivoli hotel is at near Tatranská Polianka.

Villas Miramonti at Horný Smokovec is the positive example of a new hotel name, in Chudý view. „It seems to belong to a beach in Italy on the first look, but this object had this name, in translation the hill of miracles, as to historical records, “P. Chudý answered. Hotel Borovica and apartment hotel Crocus at Štrbské Pleso or hotel Familia at Smokovec is also nice example.

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