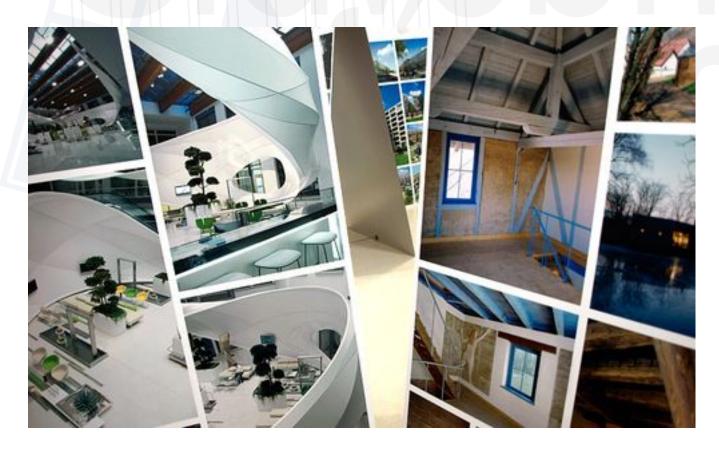
## Prague is not conservative long since



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Itinerancy, which continues since January 15 till February 01, 2009, was launched in the Czech Centrum in Prague in summer 2008 successfully. Its following destination is Bratislava, from whence it itinerates to Amsterdam, Berlin, Brussels, Gratz, Munich and Madrid. Run of NEW FACE OF PRAGUE exhibition evocated live media publicity and high attendance of Prague and foreigner attendants as well. The same titled fully coloured publication mapping the most interesting Prague projects built-up in past fifteen years became lookup title in Czech bookshops immediately.







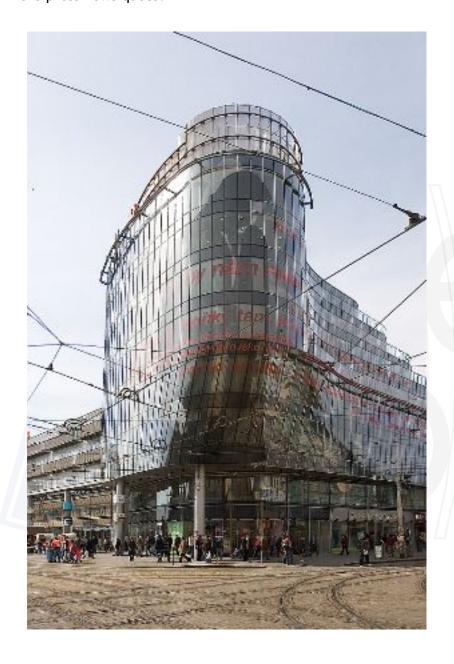
The organizer of Bratislava stoppage - the Design Facory and Galery of Jaroslav Fragner - could organize it thanks of important backing of Laufen SK Company, Czech Centrum in Slovakia, and the capital Prague, Prague 5 and the Department of Culture of CR. At the meeting before the private view journalists obtained professionally commented guide, which they could deepen at lectures of the guardian Dan Merta "About situation in Prague" and Roman Brychta "Projectile Architects". The exhibit panels display above 50 best-known inductions of Prague architecture with accent to historical bounds by lens of accomplished Czech photographers Ester Havlová a Filip Šlapala. The goal group of the NEW FACE OF PRAGUE ought not to be exclusively professional audience, but to "laic majority" as well, who goes in for architecture and its level to enjoy.







As organizers precise, next to architectonic icons like Dancing house the event also brings unique but medially not so know structures or projects. Intentions not realized or creative visions involving potential of realization obtained its room. Inherent component of the exhibition is projection of architectonic designs, which are to be realized in future. "The goal is to present dynamic development of up-to-date Prague architecture in contest with European production, with taking local specifics into consideration," the press news quote.







Although Prague is not the city of extraordinary world interest and never be, her position of the important European metropolis strengthen after year 1990 further from foreign-political and tourist view as well. It can be discussed about benefit or contrary about dissonance of present architecture and urbanism with characteristic face of historical Prague, about its quality or no quality from jointing modern with old point of view. However, it is a fact, that development cannot be stopped and each era will arrogate its non-detachable right to speak to presence. Maybe authors of the itinerary exhibition NEW FACE OF PRAGUE, the exhibition that is worthy to see it surely, wanted to point out also this!



Photo - © NEW FACE OF PRAGUE

- 1 to 4 exposition rooms NEW FACE OF PRAGUE
- 5 Dancing house (1996 Frank O. Gehry / Gehry Partners, LLP, Vlado Milunić / Studio VM)
- 6 Gold Angel (2000 Jean Nouvel / AJN)
- 7 Palace Euro (2002 Richard Doležal, Petr Malinský, Petr Burian, Michal Pokorný / DAM, Martin Kotík / Omicron-K)
- 8 Family house Eggo (2006 Boris Redčenkov, Prokop Tomášek, Jaroslav Wertig / A69 Architects

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