

# SARIO to focus on active searching for investors

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Slovak Investment and Trade Development Agency (SARIO) will focus on searching actively for potential investors which has been neglected so far. As Róbert Šimončíč, re-appointed director, said, if Slovakia wants to be successful in the future, it should orientate at countries with the fastest economic growth.

Šimončíč sees a great perspective in tourism. “A very good co-operation with the tourism development agency is important here. This area has a larger potential than we realized so far. Just look at neighbouring Austria. There are many gems which need to be wrapped in a pretty offer interesting to investors,” he added.

The old-new director wants to make internal as well as external changes in the organization. “We need to build on the good things. Much good has been done, not everything needs to be criticised,” Šimončíč said. SARIO should be a driving force of the Slovak economy. With the help of consultants, he has prepared a strategy to turn it into an world-renowned agency and a showcase for Slovakia.

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