

CENTURY 21 summit in Prague

Author: SF / pb | Published: 13.09.2011

Between 26th - 30th September Prague will host topmanagers of the world's largest real estate network Century 21, where all owners of so-called master franchises from all over the world are also invited. In addition to sales and marketing strategies, the theme of meeting of the top CENTURY 21 representatives is the situation in the U.S. and European real estate markets. Will U.S. debts and financial problems of the Eurozone threaten real estate markets? "CENTURY 21 Presidium sees the current economic situation in the U.S., but also in some Eurozone countries as serious," said Aleš Mazgaj, the master franchise owner and General mMnager for the Czech Republic. Prague congress will be visited by CENTURY 21 representatives from about 60 countries, including franchise partners in USA, China, Great Britain, Spain, France, Russia, Germany, etc. American headquarters will represented by both the current President and CEO Rick Davidson and the Vice-President Chris Kervandijan, Global Director Marco Roca together representatives of Realogy, the parent company where CENTURY 21 real estate network belongs.

13.09.2011 10:25, SF / pb