

# Announcing WaterfrontExpo 2011 Scotland

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## International Conference on Waterfront Regeneration, Development & Investment, 2-3 November, Crowne Plaza Hotel, Glasgow

- Learn first hand how seven very different cities from around the globe have undertaken a major transformation of their waterfronts over the last decade.
- Understand how this transformation is stimulating further investment in regeneration and development.
- Gain specific insights into the experience of three major Scottish cities in successfully co-operating with developers and investors, and in using waterfront regeneration to create new investment opportunities.

WaterfrontExpo 2011 Scotland will provide an invaluable opportunity to learn how the waterfront regeneration aspirations of seven major cities have been turned into reality, forming the basis of attracting new investment and helping continue the momentum of future urban development.

Officially supported by Clyde Waterfront, Dundee Waterfront, the City of Edinburgh Council, and Glasgow City Council, the WaterfrontExpo 2011 Scotland conference & exhibition will take place at the Crowne Plaza Hotel, SECC Glasgow 2nd & 3rd November.

This marks the 8th WaterfrontExpo in the series of international waterfront regeneration events and the second time that it has been held in Scotland, prompted by the extensive waterfront regeneration that continues to take place in the three major Scottish cities of Dundee, Edinburgh and Glasgow.

Commenting, Councillor Gordon Matheson, Leader of Glasgow City Council and Chair of Glasgow City Marketing Bureau, said: “We are delighted that the WaterfrontExpo conference has chosen to return to Glasgow, to allow delegates to see and learn how much progress has been made here on the Clyde Waterfront as well as at the Edinburgh and Dundee Waterfronts in the last 5-10 years.”