

EMEA Retail Rents 2011



Key

Prime High Street Rent (EUR/sq m/month)
Prime High Street Yield
Prime Shopping Centre Rent (EUR/sq m/month)
Prime Shopping Centre Yield

Definitions

- Prime High Street Rent:** Top open market rent that could be expected for a unit of standard size within the market - typically 100 to 200 sq m. The figure does not include service charges and taxes, and does not reflect tenant incentives.
- Prime High Street Yield:** The net yield an investor is prepared to pay for a prime retail asset, fully-let to high quality tenants at an open market rent in a prime high street location. Net yield = net income/gross purchase cost.
- Prime Shopping Centre Rent:** Top open market rent that could be expected for an in-line unit of standard size within a prime centre. The figure does not include service charges and taxes, and does not reflect tenant incentives.
- Prime Shopping Centre Yield:** The net yield an investor is prepared to pay for a prime shopping centre asset, fully-let to high quality tenants at open market rents. Net yield = net income/gross purchase cost.

Please note that the figures quoted represent an approximate guide only. Our objective is to provide data not long after the date to which it is relevant. Consequently some of these figures are subject to change at a later date if more information comes to light.

Figures are as at 31 March 2011.

Arrows indicate expected movement over the next 12 months.

* Figures represent Net Effective Zone A Rents

